

# OptionsWest

## OptionsWest Trading Service Membership Overview

The heart of this service is to help our clients become more successful in their investing and to make sure they have the trade-desk skills required to accomplish this goal.

Our core focus in teaching these skills is to share all the trades we make in three distinct trading accounts, the BlueSky Stock Trading Account, the Triple Array Dividend/Covered Call Account and the EquiFund Covered Call Account. Each of these accounts uses a specific trading strategy to achieve outstanding returns. Following along with our stock trading and our covered call approaches is a great way to learn successful trading. We share all of the trades and management moves we make in these accounts with timely email alerts, and the “Daily Rocket” email recap report. All the daily management updates to each trade can also be found in the member’s area of the website.

The BlueSky account employs a momentum stock trading approach that is conservative and yet very profitable. The BlueSky achieved an 84% annual return last year and requires about an hour a day to manage. The EquiFund utilizes a very unique covered call strategy that takes a minimal time investment per month, about 5-6 hours total. It has averaged a 46% annual return over the years. The Triple Array account invests in longer term equities with strong dividends and writes monthly OTM covered calls against those stock assets. The Triple Array example account is currently in design and will go live in 2021.

The OptionsWest Trading service also researches the stock market extensively each week and produces a number of reports to help in the selection of stocks to trade. All of our example accounts utilize the valuable outcome of this research and attribute their success to this invaluable information. These reports are available to members 24/7 in the member’s area of the website.

Learning to trade is not an over-night endeavor and we want to make sure you learn this skill-set and become a proficient and profitable investor. To meet this goal, our courses allow for unlimited classes and attendance. When you sign-up for a specific OptionsWest webinar series and maintain membership in the monthly OptionsWest Trading Service, you are a client for life. You are welcome to attend the on-line “live” meetings, for the course you have chosen, for as long as you wish. We hold these “live” two-hour webinar classes at least once per week and always include an educational topic for the first hour, followed in the second hour by a look into the current market conditions and specific stocks that are working. We analyze stock charts and answer any and all questions during these sessions. Many of our clients participate in these classes/trader meetings for many years as a way to stay connected and to pick-up trading ideas each week. Through this unlimited class approach, clients are enabled to learn this skill-set at their own pace, no pressure and no timetable. We are always here for you.

Clear Eyes, Blue Sky, Full Heart

Mark Strickland



# OptionsWest Trading Service

Monthly subscription service allows you to follow the details of the BlueSky Account, Triple Array, and the EquiFund.



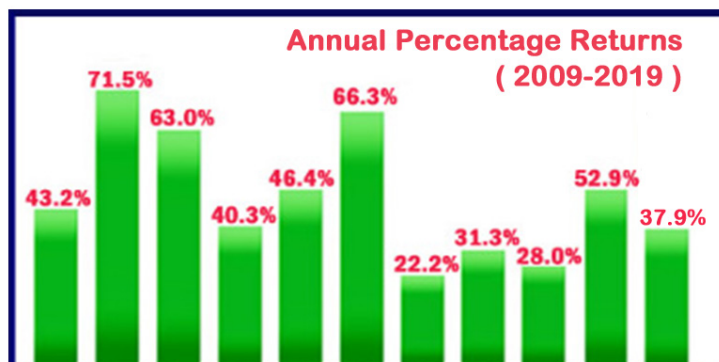
## OptionsWest Trading Service

**\$69/month**

The OptionsWest Trading Service manages three trading accounts as examples for our client, the BlueSky account, the Triple Array account and the EquiFund. Each trade and position move in these accounts is shared via timely email alerts, daily email reports, and access to the member's area of the website. The member's area maintains a daily record of activity in these accounts and also presents a variety of stock selection reports and tools. All the email alerts, stock reports and tools are available as part of the monthly subscription. The information is available 24/7 in the member's area of the website with your login and password.

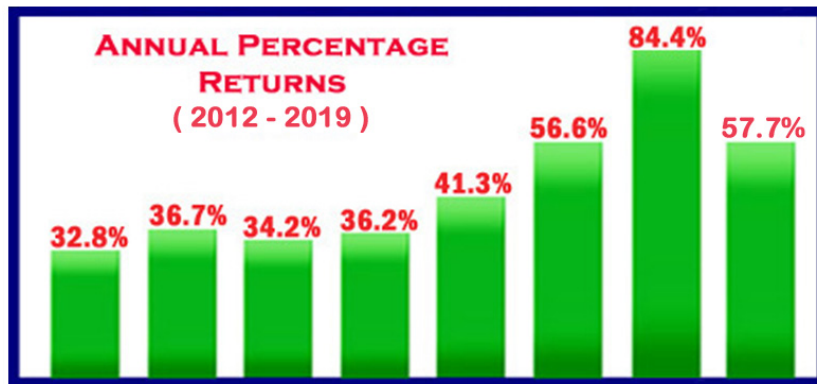


The EquiFund is an investment account that we trade as example to our clients showing the OptionsWest style ITM covered call trading strategy. Each year this account starts with \$100,000 and works to achieve its objective of a 40% to 50% ROI. The EquiFund has consistently reached this objective each year since its inception in 2009, averaging 46% annually. The trading approach exclusively trades our unique covered call strategy that is taught in our courses and seminars. The member's area of our website maintains a daily record of the detailed trades of this account and also provides a Daily Covered Call Listing report for finding good trade candidates. Graph below is 2009 through 2019.





The Blue Sky account is a conservative stock trading account with a very simple strategy and approach. We use the information supplied by the OptionsWest Trading Service to plan all of our stock purchases. We have found this approach to be simple, easy to understand and implement, and a strategy that is wonderfully lucrative. Every management move in this account is shared via timely email alerts and daily reports. Our annual return on investment objective in this account is 50%. Our actual annual average return achieved since the beginning of the BlueSky account is a stellar 46% per annum. Graph below is 2012 through 2019.



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## Learning Center

*The Learning Center button on the member's page takes you to our instruction center. This area shares a helpful set of explanations and descriptions for many of the OptionsWest tools and reports available in the member's area.*

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## Our research approach does most of the work for you!

*For successful stock trading we examine weekly about 600 key stocks in all 53 industry sectors that we follow. This gives us a good feel for which sectors the big money funds are focusing their attention.. From this examination we develop a working list of stocks that we are interested in trading right now. We also develop a list of current stocks that are forming a Volatility Squeeze chart pattern. We then take these reports and work through the details of news, ratings and key fundamentals on the stocks that we think rise to the top of the list. The stocks that make the 'A' list are the positions we are actively looking to trade. This 'A' list is available for our members as well.*

*You will receive a copy of the Daily Rocket Report each day in your email inbox, detailing all the trades and management moves we make in both our trading accounts. When we produce a new 'A' List of stocks we email the 'A' List update as well.*

## Monthly membership includes access to these detailed reports and support tools:

The reports and support tools supplied by the Optionswest team were initially created to support our own trading and investing accounts. They include all the information we always felt we needed to trade successfully. Since much of this information was not available in the formats we felt were required for timely and accurate investing, we ended up creating the reports and tools ourselves and now we share them with Trading Service members. We could not and would not trade without this information.



The OptionsWest Trading Service includes the Daily Rocket, an email report sent after hours each market trading day recapping the status and management moves made in the example trading accounts. It also includes comments on the current market environment and the status of individual trading positions. This report, as well as all the reports and tools available in the member's area of the website is the same information we use to select and manage our own trading accounts. This approach has been a great learning tool for our clients.



The 'A' List Report is a short list of the top 5-10 stocks we have chosen from our research as trades we are interested in buying right now. We feel these stocks are currently vehicles for successful trades and we are actively looking for good entry points.



The Volatility Squeeze report is a listing of volatility squeeze trades that we have found through our weekly research. Volatility Squeezes are a strategy that recognizes a specific Bollinger Band opportunity that we have found has a very high success ratio. You can learn about Volatility Squeezes in our investment courses. We list these V-Squeeze trades in three stages, "Still on the tree", "Ripe & Juicy", and "Sweet OJ", as Volatility Squeezes that have worked well and are now mature.



The "Sectors that are Working" report is a terrific graphical picture of the industry groups that are currently in favor and being bought by the smart money in the market. The report is weighted with the best industry sectors at the top and the less favorable industries at the bottom. The "sectors that are Not working" are the current dogs of the market and should clearly indicate what sectors to avoid in the current trading environment.



The OptionsWest "Daily Covered Call List" is available each day about 9:00 am PST. They show the current useable month trade possibilities available for those trading the OptionsWest Covered call strategy. This is the list we produce and use to trade the EquiFund. The list shows trades that have a positive percentage return, although determination of the safety and acceptable risk of each trade is part of learning the unique OptionsWest covered call strategy. This is a raw list and choosing successful covered call trades from this list is a skill that is learned from experience. We also utilize a number ETF's for our covered call trading.



All these reports and tools are available as a monthly subscription. The information is available 24/7 in the member's area of the website with your login and password. Trading Service members are also welcome to email and call any time with questions on trading in general or concerning specific stock charts and strategies.

## Members Area Website

The screenshot shows the OptionsWest.com Members Area. At the top left is the OptionsWest.com logo. To the right is a 'Class Schedule' button. Below the logo is a 'Welcome to the OptionsWest Members Area' message with a subtext: 'Here we offer you an array of tools to help you make your best investment decisions.' To the right of this message is a 'Learning Center' button. Below the welcome message is a horizontal banner with four scenic images of tropical beaches. Underneath the banner are two buttons for 'equiFund Trade Detail 2019' and 'equiFund Trade Detail 2018'. At the bottom, there is a grid of buttons: 'Sectors that are Working', 'The "A" List', 'Stock / Sector Sheet', 'Volatility Squeezes', 'Chart of the Week', 'OptionsWest Trading Accts', and 'BlueSky Account'.

### *Details of Members Information*

<p><b>equiFund Trade Detail</b></p>	<p>The EquiFund trade detail allows you to check the status of the current EquiFund trades 24/7 and shows you every step taken in managing these trades. The EquiFund is traded utilizing OptionsWest style covered call trades as taught in our on-line webinar course. This log is updated within 30 minutes of each move, including initial position purchase.</p>
<p><b>Sectors that are Working</b></p>	<p>This graphic is updated weekly and clearly shows the market industry sectors that are working and the sectors that are not working. We always want to be invested in stocks that are in favor with the large funds and not invested in sectors that are presently out of favor.</p>
<p><b>BlueSky Account</b></p>	<p>This is a detail log of the stock positions that we are actively trading in the BlueSky account. It is updated as we add new positions and once each afternoon with management moves we make, like moving our "Stops."</p>
<p><b>Stock / Sector Sheet</b></p>	<p>This is a comprehensive listing and breakdown of about 400 stocks by Sector and/or industry. These are the stocks that most of the big funds currently trade and are a good list to use for investing in a specific sector.</p>

<b>Chart of the Week</b>	This is a chart that we have selected for the week that is obviously working and under accumulation by the large money funds. Stocks move up when these funds are buying.
<b>Momentum Stocks / Charts</b>	This is a weekly listing of stocks that are working. It is a raw list showing charts that are being accumulated by the large money funds. These stocks have not yet been fully vetted, but are a good place to start when looking for a trade.
<b>The "A" List</b>	The 'A' List Report is a short list of the top 5-10 stocks we have chosen as trades we are interested in buying right now. We feel these stocks are currently vehicles for good trades and we are actively looking for good entry points.
<b>Volatility Squeezes</b>	This report is our bread and butter, when it comes to straight stock trades. Volatility squeezes are "money in the bank" when implemented correctly. This report is produced about once a week.
<b>2013 <i>equiFund</i> Totals</b>	This report shows the over-all month to month status of the EquiFund for the current year, both graphically and a month by month listing of all the specific trades. Each trade is listed with its % return and specific outcome.
<b>Current Option Month List</b>	This daily report lists possible OptionsWest style covered call trades for the current active options month. We use this report to select trades for the equiFund. Good trades must pass our risk management parameters and meet our minimum requirements.
<b>ETF Covered Calls</b>	This is a static report of ETF trading vehicles that we use for covered call trades. We usually look at these ETF's to avoid stocks that have earnings, especially during earnings season.

## OptionsWest Covered Call Calculator

Covered Call Calculator								Stock
Starting Shares	Original Stock Price	Strike	ITM%	Premium	Option Expiration Date	Days To Exp	Risk Level	AAL
800	34.28	32.00	7%	3.25	July 30, 2015	30	30	Annual
Investment	27,424.00	Breakeven	%	Called Out Return	745.00	3.00%	3.04%	36.51%
Premium	2,600.00	31.07	9%				Delta Out	d▲ Spread
Net Cash	24,824.00	Commissions		31.00	Dividend Amount	0.00	32.00	31.03

The OptionsWest Covered Call Calculator is an incredible tool for making good risk management decisions when selecting OptionsWest style covered call trades. It is a Microsoft Excel based program that allows a trader to quickly and easily determine the validity and risk profile of a trade. It also allows you to place the trade as a spread order for easy and controlled entry into a position.

The OptionsWest Covered Call Calculator basic version is included with your Trading Service Membership.

## OptionsWest Investor Compound Calculator

The OptionsWest Investment Calculator is a compound calculator built with investors in mind. It is a great tool to build your trading plan and set investment goals. It allows you to see how your money can grow at different monthly return rates and includes a calculation for taxes as well. The OptionsWest Covered Call Calculator basic version is included with your Trading Service Membership.

OptionsWest.com		Investment Calculator
Investment Date	October 15, 2011	
Original Investment Amount	\$50,000	
Profit % per Month	3.0%	
Number of Years	5.0	
Number of Months	60	
Additional Monthly Deposits	\$0	
Future Value of Investment	\$294,580	
Annual Tax Rate	15%	
Total After Tax Funds	\$233,797	
Profit % and Amount	367.6% \$183,797	
Ending Date	October 15, 2016	